



LEF FAMILY OF FINANCING PRODUCTS LAUNCH DAY

PRESS RELEASE

FOR IMMEDIATE RELEASE

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LAUSANNE, JUNE 3, 2014 – **ADN GROUP LTD IS PROUD TO ANNOUNCE LAUNCH DAY OF A NEW FAMILY OF FINANCING PRODUCTS DEDICATED TO DEVELOPMENT PROJECTS: LEF.**

ACCESS TO FINANCING FOR DEVELOPMENT PROJECTS HAS NOT YET NORMALIZED AFTER THE FINANCIAL CRISIS. THE BARRIER OF THE EQUITY BASED FINANCING TRADITIONAL METHODOLOGIES REMAINS THE SAME. MOREOVER, IN SOME COUNTRIES, HIGH INTEREST RATES IN THE SEGMENT OF CONSTRUCTION LOANS ARE STILL A BLOCKING FACTOR FOR PROJECT PROMOTERS. THESE REASONS HAVE MOTIVATED ADN GROUP LTD AND ITS PARTNERS TO DO EVERYTHING POSSIBLE IN ORDER TO OFFER VERY FAVORABLE FINANCING CONDITIONS FOR REAL ESTATE DEVELOPMENTS, DEPLOYMENTS OF POWER PLANTS AND INFRASTRUCTURE CONSTRUCTION WORLDWIDE. TODAY, ADN GROUP LTD IS ABLE TO PROVIDE ADAPTED FINANCING SOLUTIONS THROUGH A FAMILY OF FINANCING PRODUCTS CALLED LEF (FOR LOW EQUITY FINANCING).

KEY FEATURES OF THE LEF FAMILY OF PRODUCTS ARE:

- NON-RECOURSE FINANCING WITH A 100 % LEVEL OF LTV (LOAN TO VALUE).
- LOW LEVEL OF EQUITY: 10 % ONLY. EQUITY IS PAID BACK 15 MONTHS AFTER THE FIRST DRAW.
- FIXED INTERESTS RATES APPLIED TO EFFECTIVE DELIVERED FUNDING.
- PAYMENT OF INTERESTS CAN OCCUR MONTHLY, QUARTERLY, BIENNIAL OR YEARLY.
- PAYMENT OF INTERESTS CAN ALSO BE DEFERRED UNTIL FINANCING MATURITY DATE.
- REDEEM IS AUTOMATICALLY DONE THROUGH PRESALES, SALES AND RENTALS OF PROPERTIES.
- GUARANTEES CONSIST OF ALL PROJECT'S ASSETS (LAND, PROPERTIES...), ALL FINANCIAL FLOWS (PRESALES, SALES, RENTALS...) AND ALL CREDITS (TAX, CARBON...).



AS FOR HIS ZEF (ZERO-EQUITY FINANCING) FAMILY OF PRODUCTS, ADN GROUP LTD ACCOMPANIES ITS CLIENTS THROUGH THE PROCESS OF VALIDATION OF THE PROJECT AND THE NECESSARY STEPS FOR STRUCTURING THE IMPLEMENTATION OF LEF PROCESS. THE ADN GROUP LTD TEAM FAVORS THE RESPONSE TIME AND COMMITS TO RESPOND WITHIN 48 HOURS TO EACH FUNDING REQUEST. THEREFORE, THE LEF EVALUATION PHASE IS NOT AN OBSTACLE TO THE EXPLORATION OF OTHER POTENTIAL FINANCING SOLUTIONS FOR CUSTOMERS. DELAY TO ESTABLISH FUNDING VARIES FROM 30 TO 90 DAYS FROM THE FIRM FINANCING ORDER MADE TO ADN GROUP LTD FOR A LEF.

LEF CAN BE DEPLOYED WORLDWIDE IN MAJOR CURRENCIES AND INCLUDES A HEDGING MECHANISM FOR SECONDARY CURRENCIES. THROUGH LEF OFFERING, ADN GROUP LTD INTENDS TO PROVIDE AN EASIER ACCESS TO FINANCING FOR DEVELOPMENT PROJECTS AND ACT AS A FACILITATOR OF GROWTH.

ADN GROUP LTD EXPECTS THIS NEW OFFERING TO EXPAND ITS NETWORK OF HIGHLY VALUE-ADDED PARTNERS. ACTUALLY THE SALES MODEL OF ADN GROUP LTD IS PURELY INDIRECT. ADN GROUP LTD CONTINUOUSLY SUPPORTS ITS PARTNERS WITH TRAINING AND INFORMATION. ADN GROUP LTD PROTECTS THEIR LEADS AND INSURES THEIR REMUNERATION.

ABOUT ADN GROUP LTD

FOUNDED IN 2011, ADN GROUP LTD IS A SWISS PRIVATELY-HELD BUSINESS DEVELOPMENT CONSULTING FIRM LOCATED IN GENEVA LAKE AREA (LAUSANNE, SWITZERLAND). IN 2013, IT TURNED INTO A RAPIDLY GROWING COMPETENCIES CENTER DELIVERING CONSULTANCY SERVICES TO LOCAL AND INTERNATIONAL SMBs. ADN GROUP LTD IS TARGETING POTENTIALLY ALL THE INDUSTRY MARKET BY FOCUSING ONLY ON INNOVATIVE PRODUCTS AND SOLUTIONS WHICH RELY ON WIDELY SPREAD STANDARDS AND WHICH ARE EASILY INTEGRABLE AND MAINTAINABLE PROVIDING IMMEDIATE AND MEASURABLE BENEFITS TO THE CUSTOMERS. PRIMARILY ACTIVE IN EUROPE, THE COMPANY IS SEEKING FOR OPPORTUNITIES IN RAPIDLY-GROWING ECONOMIES AS WELL AS IN ESTABLISHED MARKETS.

CONTACT

ADN GROUP LTD
VOIE DU CHARIOT 3
CH-1003 LAUSANNE
SWITZERLAND

RELATIONS WITH PARTNERS / RESELLERS
E INFO@ADN-GROUP.CH
T +41 21 647 4141
W WWW.ADN-GROUP.CH