



*FOR IMMEDIATE RELEASE*

## A NEW START

[JULY 31, 2013] TODAY, ADN GROUP LTD ANNOUNCED IT WIDENS ITS PRODUCTS AND SERVICES OFFERING BY ADDING SOME TOP-NOTCH COMPETENCES INTO ITS TALENTED TEAM:

- SPECIFIC MULTIDISCIPLINARY EXPERTISE SERVICES;
- BUSINESS MANAGEMENT AND STRATEGY CONSULTING SERVICES;
- "BIG DATA" ORIENTED SOLUTIONS TO HELP DECISION-MAKING PROCESSES;
- CONSULTANCY AIDED PROJECTS' DESCRIPTION IN ORDER TO GET 0-EQUITY FINANCING;
- SOLUTION-ORIENTED CONTROL- AND RISK-CENTRIC BUSINESS DEVELOPMENT PROCESS MANAGEMENT.

STARTING AUGUST 2013, THESE BRAND NEW PALETTE OF CONSULTANCY SERVICES AND SOLUTIONS WILL BE DISTRIBUTED THROUGH HIGH VALUE-ADDED CERTIFIED CHANNEL PARTNERS. THE ADDRESSED MARKET IS MAINLY LOCATED IN EUROPE BUT NEW INITIATIVES IN MIDDLE EAST, NORTH AMERICA AND ASIA ARE PUSHING THE COMPANY FORWARD TO ESTABLISH NEW WORLDWIDE PARTNERSHIPS.

ADN GROUP LTD WILL ALSO TARGET THE MASS MARKET IMPROVEMENT SOLUTIONS WHILE SIMPLIFYING TIME MANAGEMENT AND SHARED RESOURCES ALLOCATION. THE HIGHLY INNOVATIVE TIME GENIUS PRODUCT LINE ALLOWS ANYONE AS WELL AS SMALL AND MEDIUM SIZED COMPANIES TO MASTER THE CHALLENGE OF TIME CREATION PROCESS IN THEIR ORGANIZATION WHILE RESPECTING PERSONAL PRIORITIES OR INTERNAL POLICIES.

MOBILE TECHNOLOGIES ARE MORE AND MORE PART OF BUSINESS MANAGEMENT. ADN GROUP LTD HAS CREATED A DEDICATED BUSINESS UNIT TO BRING RELEVANT SOLUTIONS TO THE NOMAD MANAGERS BY FOCUSING ON SIMPLICITY, SCALABILITY AND EASE OF USE.



PART OF BUSINESS CONTROL AND RISK DETECTION SERVICES RELY ON BUSINESS AUTOMATION AND PROCESS SIMPLIFYING BY USING COMPUTER AIDED CONTEXT-CENTRIC ENGINES AND INTEROPERABLE INFORMATION SYSTEMS. Q-AIR PLATFORM IS BEING DEVELOPED AND WILL BE RELEASED IN Q4/2013. THIS ENGINE ALLOWS ANYONE TO AUTOMATE PROCESSES USING MOBILE TECHNOLOGIES RELYING ON NFC TAGS OR QR CODES TO ACTION PART OF PROCESS WORKFLOWS ATTACHING DATA AND DOCUMENTS AND BRINING ALWAYS THE MOST UP-TO-DATE INFORMATION AT THE RIGHT PLACE AND ON THE RIGHT TIME. STAY TUNED FOR MORE INFORMATION COMING IN NEXT WEEKS.

ABOUT ADN GROUP LTD

ADN GROUP LTD IS A SWISS PRIVATELY-HELD COMPANY LOCATED IN LAUSANNE (GENEVA LAKE AREA) FOUNDED IN 2011. PREVIOUSLY FOCUSING ON THE FOOD INDUSTRY, IT'S TURNING INTO A RAPIDLY GROWING COMPETENCIES CENTER DELIVERING CONSULTANCY SERVICES TO LOCAL AND INTERNATIONAL SMBs. ADN GROUP LTD IS TARGETING POTENTIALLY ALL THE INDUSTRY MARKET BY FOCUSING ONLY ON INNOVATIVE PRODUCTS AND SOLUTIONS WHICH RELY ON WIDELY SPREAD STANDARDS AND WHICH ARE EASILY INTEGRABLE AND MAINTAINABLE PROVIDING IMMEDIATE AND MEASURABLE BENEFITS TO THE CUSTOMERS. PRIMARILY ACTIVE IN EUROPE, THE COMPANY IS SEEKING FOR OPPORTUNITIES IN RAPIDLY-GROWING ECONOMIES AS WELL AS IN ESTABLISHED MARKETS. TOP SERVICES: COMPLEX PROJECT MANAGEMENT; MULTI-SECTORIAL EXPERTISE SERVICES; BUSINESS STRATEGY CONSULTANCY, 0-EQUITY PROJECT FINANCING; BUSINESS CONTROL; RISK DETECTION, TRACKING AND MANAGEMENT; TIME USAGE OPTIMIZATION AND SHARED RESOURCES PLANNING; BUSINESS AUTOMATION PLATFORM.

CONTACT US

DON'T HESITATE TO CONTACT US FOR AN INTRODUCTION MEETING OR A DOMAIN-SPECIFIC WORKSHOP!

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